

DISSEMINATION OUTLINE¹

- Define Dissemination: Dissemination is the active, purposeful process of knowledge transfer
To properly disseminate information one needs proper planning, resources and infrastructure¹
- Discuss the different ways in which information can be disseminated.
 - Interactive Dissemination:***
 - Train-the-trainer session
 - Workshop
 - Professional education sessions
 - Print Dissemination:***
 - Reports
 - Books
 - Brochures
 - Digital Dissemination:***
 - Websites
 - Videos
- Dissemination to Communities
 - Importance of disseminating information to the communities in which new strategies and programs were tried out should be discussed.
 - In this case it is important to convey information in a way that is readily understandable by the community members.

¹ Victoria Department of Health Services. Integrated Health Promotion: A Practice Guide for Service Providers.